



**Les Gemmes, Inc. Nashville Chapter  
14th Annual Literary Luncheon Sponsorship Information**

Thank you for your sponsorship interest in the 14th Annual Literary Luncheon of the Nashville Chapter of Les Gemmes, Inc. This event will take place at 11:00 a.m. CDT on Saturday, May 22, 2021 virtually.

The Nashville Chapter of Les Gemmes, Inc. was established in 2004 under the umbrella of the national organization that was established in Norfolk, Virginia in 1944. The purpose of Les Gemmes, Inc. is "To promote and provide charitable, educational, civic, and cultural activities aimed at enhancing the populations of the various communities."

Through the years, Les Gemmes, Inc. has adopted programmatic goals to reach citizens throughout the United States. The Nashville chapter has made its impact under the National Program Initiative, "Lighting the Path for Girls". In this initiative, we mentor young ladies in the community from middle school through high school. The young ladies are referred to as our "Jewels." At least once a month we engage with the Jewels through cultural and educational activities. In this process, we enhance life skills, which address character development, building integrity and high self-esteem. We also expose the Jewels to a myriad of cultural, civic and community oriented experiences and help the them to understand the importance of giving back to their community through hands on service efforts.

Our annual Literary Luncheon is our major fundraiser to provide scholarships to our graduating seniors who plan to engage in post-secondary education and to support the monthly activities we provide for the Jewels. Attached you will find the sponsorship packages for our 14th Annual Literary Luncheon.

Thank you again for your interest and consideration. Your support of the Jewels is greatly appreciated. Please feel free to contact the Literary Luncheon Co-Chairs with any questions you may have regarding sponsorship opportunities: Sondrea L. Tolbert 615-944-0245 [sondreatolbert@gmail.com](mailto:sondreatolbert@gmail.com) or Jewell Winn 615-715-0441 [jewell.winn.@gmail.com](mailto:jewell.winn.@gmail.com).

Dr. Phyllis Qualls Brooks  
President  
Les Gemmes, Inc. Nashville Chapter



**Les Gemmes, Inc. Nashville Chapter  
2021 LITERARY LUNCHEON SPONSORSHIP PACKAGES AND AD RATES**

*Deadlines Sponsorship Commitments & Artwork for Ads: May 1, 2021*

**Email: [stephaniejwilliams@yahoo.com](mailto:stephaniejwilliams@yahoo.com)**

**Souvenir Booklet Ad Rates:**

Inside Front Cover: \$150.00  
Inside Back Cover: \$150.00  
Full Page: \$100.000  
½ Page \$75.00  
¼ Page \$ 50.00

**Title Sponsor - \$5,000.00**

- Two (2) VIP Tickets
- Outside Back Cover Full Page Ad in the Program Booklet
- Logo on all Print Ads
- Signage at the Event
- 30 sec Video Ad Presentation at the Event
- Logo on any Print Advertisement
- Mention in any Advertisement
- Logo Displayed on Screen at the Event
- Logo on Sponsor Page in Program Booklet
- Promotional Product in Souvenir Box (100 pieces)- optional



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Email: [stephaniejwilliams@yahoo.com](mailto:stephaniejwilliams@yahoo.com)

**Premium Sponsor - \$750.00**

- Two (2) VIP Tickets for the Luncheon
- 30 sec Video Ad & Inside Back Cover Full Page Ad in the Program Booklet
- Logo on any Print Advertisement
- Logo Displayed on Screen at the Event
- Logo on Sponsor Page in Program Booklet
- Promotional Product in Souvenir Box (100 pieces)- optional

**Premiere Sponsor - \$500.00**

- One (1) VIP Ticket for the Luncheon
- 30 sec Video Ad & Full Page Ad in the Program Booklet
- Logo Displayed on Screen at the Event
- Logo on Sponsor Page in Program Booklet
- Promotional Product in Souvenir Box (100 pieces)- optional

**Friend of Les Gemmes - \$250.00**

- One (1) VIP Ticket for the Luncheon
- ½ Page Ad in the Program Booklet
- Name Listed on Sponsor Page in Program Booklet
- Promotional Product in Souvenir Box (100 pieces)-optional

**Community Partner - \$125.00**

- One (1) Ticket for the Luncheon
- ¼ Page Ad in the Program Booklet
- Name Listed on Sponsor Page in Program Booklet
- Promotional Product in Souvenir Bags (100 pieces)-optional